



## Profile

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## Education

Advanced Print & Graphic  
Communications Certificate  
**UCLA (Extension)**  
  
Bachelor of Applied  
Arts in Graphic Design  
**The Higher Institute  
of Fine Arts – Cairo, Egypt**

## Skills

Adobe Photoshop | Adobe Illustrator  
Adobe InDesign | Adobe Premiere  
Office | iWork Suit | Drawing  
Wordpress | Packaging  
Photography

- Graphic Designer with over 9 years of experience, and passion for design, packaging and branding
- Contributes and implement overall creation of package designs that translate brand message for a variety of companies ranging in food and common household products, and in the beauty, banking, and auto industry
- Accomplish and continuously meeting productivity and quality goals as well as turnaround target times
- Confident in collaborating with numerous production teams
- Strong print project management skills and the ability to multitask between projects

## Experience

**Senior Graphic Designer | Spa De Soleil** | Burbank, CA 2012–Present

- Serve as head graphic designer for skincare product company
- Collaborate and strategize with CEO and associate graphic designers in developing the creative design and labels
- Create and produce company web design, company logos, magazine ads, flyers and brochures for show and expos, and product packaging, brochures, and manuals
- Supervise and delegate projects to other graphic designers national and international

**Graphic Designer | Freelance** | Los Angeles, CA 2012–Present

- Work for a variety of local and international clients composed of restaurants, law firms, and hair stylists
- Create client logos, letterheads, business cards, posters, flyers, website banners and company email templates
- Provide quality products and consistently meet client deadlines

**Graphic Designer | Animation Advertising** | Cairo, Egypt 2008–2012

- Collaborated within the creative team of 12 other graphic designers, and supervised under the Art Director
- Compiled and presented product presentation for vendors and internal departments
- Conceptualized, prepared and created mock up products, and executed products for clients in the banking industry, auto industry, food and household product companies

**Graphic Design Intern | aDesign** | Cairo, Egypt 2007–2007

- Designed artwork for logos, flyers, posters, newspaper and magazine ads
- Gained training and experience in producing print and electronic advertisements